

Listos (the name)

When translated into English, the word *Listos* corresponds to three different words:

- ☑ **SMART**
- ☑ **READY**
- ☑ **PREPARED**

All three words describe exactly what the program intends to do, by empowering residents to become more resilient as people, families and communities.

Beyond Listos

Listos curriculum is taken from the Community Emergency Response Team (CERT) curriculum and is intended to be a stepping stone to CERT. *Listos* prepares participants not only for disasters, but also to seek additional training, including CERT.



Collaborations

Goleta Valley Community Center
Vision y Compromiso
City of Santa Maria
Santa Barbara County Office
of Emergency Management
Migrant Education Programs
Housing Authority of Santa Barbara County
Univision News
Community Action Commission
Guadalupe Church
Santa Barbara Neighborhood Clinics
Storyteller Pre-School

Call today
for a *free*
consultation

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Gracie Huerta

As co-creator of the *Listos* program and a preparedness educator for over 25 years, I can help you reach the most vulnerable in your community.



LISTOS

Spanish Language
Disaster Preparedness
Public Education
Program

Bring *Listos* to your
community, to make sure
everyone is ready.



What is *Listos*?

Listos is a culturally appropriate Spanish language curriculum that uses the strengths and bonds within the Latino community to educate and prepare its members for emergencies or disasters.

Why *Listos*?

Listos was developed after an exhaustive and inconclusive search for culturally appropriate training materials. Most materials were originally written in English and then translated into Spanish, resulting in an ineffective curriculum.

How it works:

Listos works because it is conducted in a teaching style that is approachable and non-threatening.

- The program can be adapted to teach diverse vulnerable populations, such as the elderly, children, differently abled people, etc
- We partner with organizations that are trusted by the target audience/community
- We use a culturally appropriate teaching style
- We tailor the materials to the needs and skill level of each particular group
- We introduce first responders in a non-emergency situation, improving the relationship between citizens and first responders
- We teach life-saving techniques



REACH THE MOST VULNERABLE MEMBERS OF YOUR COMMUNITY

Natural disasters affect all members of a community, destroying homes, businesses and infrastructure. 90% of people living in the US live in moderate to high-risk zones.

Do you know your community's risk level?

The most vulnerable during an emergency are often non-English speakers from low-income and high-density households or folks living in rural areas. *Listos* is adapted to meet all of those challenges.

One of the key successes of *Listos* is in the development of trust between the Spanish-speaking community and first responders.

Listos allows first responders and community members to meet in a safe non-emergency setting to begin to know and trust each other, so that folks will be more likely to call emergency services to ask for help when needed.

"Having the community increase their trust of firefighters has made the City of Santa Maria a safer place," said Fire Chief Dan Orr.

LISTOS CAN BE THE DIFFERENCE BETWEEN LIFE AND DEATH



A SUSTAINABLE PROGRAM

Bringing *Listos* to your community means you will have a team of trained instructors who will educate your constituents.

Listos "Train-the-Trainer" (TTT) curriculum was created to adapt to each jurisdiction's needs. With sustainability and adaptability being top priorities in taking *Listos* to as many community members as possible, the TTT curriculum allows each community to implement a program that works for them.

In some communities, the first responders are the *Listos* trainers, and in others they host the trainings, offering additional training and support.

The *Listos* program was designed to have **low implementation costs**. The community trainers are volunteers, minimal supplies are needed and the manual was purposely made short to reduce printing costs.



Some of the program costs may be covered by grants